



MEDIA ADVISORY: July 12, 2011

WaterWays Township Announces “Catch the Current” Ribbon-Cutting Event and Preview Party

WHAT: WaterWays Township, a 2,300 acre master-planned community in south Bryan County, is hosting a ribbon-cutting ceremony inside its gates on Friday, July 15 followed by a preview party for the general public on Saturday, July 16.

Please join Jimmy Burnsed, chair of the Bryan County Commission, Paul Fletcher, chief executive officer of Fletcher Management Company, and Rick Wissmach, nationally acclaimed architect, for Friday's ribbon cutting, home tours, development update and lunch.

Photo opportunities or briefings with leaders* are available prior to the event, as well as with the experts* partnering with Fletcher Management on this development.

WHEN: Friday, July 15, 2011: 11:00 a.m. - 1:00 p.m. (Ribbon Cutting)

Saturday, July 16, 2011: 10:00 a.m. – 4:00 p.m. (Preview Party)

WHO: [WaterWays Township, Catch the Current](#)

WHERE: WaterClub West Pool House, WaterWays Township

2734 Oak Level Road, Richmond Hill, Georgia 31324

*** Leaders and Experts include:**

Paul Fletcher has spent his entire life (since graduation from Yale) creating some of the most breathtaking vistas and celebrated mixed-use, master-planned communities in the nation. With 50 years of development wisdom, Fletcher leads a team of experts through the strategy and details necessary to create naturally beautiful and amenity-

rich developments, from the first project - the award-winning 450-acre Baymeadows Golf and Tennis Club, to the 5,300 acre Marsh Landing development, to TPC Sawgrass, home of the PGA Tour's highest purse in professional golf, to the four-diamond preferred oceanfront hotel, Ponte Vedra Lodge & Club. Fletcher demonstrates not only a visionary approach to real estate development but also time tested expertise.

Rick Wissmach uses the cultural and architectural heritage of the region as the foundation for forward-thinking, inspirational designs. www.wissmacharchitects.com

FOR MORE INFORMATION:

Elyse Hammett, APR

404.949.3777

elyse@eosmarketing.com