



WATERWAYS TOWNSHIP CELEBRATES GREATER OGEECHEE SEAFOOD FESTIVAL
*Master-Planned Community Launches "Picture Yourself at WaterWays Township" Promotion
Engaging 35,000 Festival attendees in Lifestyle Opportunities*

Richmond Hill, Ga. –Oct 4, 2011– [WaterWays Township](#), a 2,300-acre gated master-planned community in south Bryan County, announced today to follow in the footsteps of their wildly successful "Catch the Current" event series to host "Picture Yourself at WaterWays Township", a consumer-focused promotion providing consumers with an opportunity to enjoy WaterWays Township's breathtaking vistas while celebrating the sights, sounds and smells available at the Greater Ogeechee Seafood Festival (GOSF).

"We're so proud to be affiliated with GOSF. This promotional campaign is a win/win for us and the amazing volunteers who bring the festival to life," said Vance Askew – sales and marketing director, WaterWays Township.

"Picture Yourself" will empower families from all over the Southeastern coastline to stop by the WaterWays Township booth during their festival adventures and take keepsake portraits by a professional photographer against custom backdrops featuring venues from the township's property. "With today's technology, we can take the photo, upload it on an iPad, send it to your Facebook page or smart phone, and share the experience instantly with those you love around the world.....it's like the old-fashioned photo booths on technology's next level."

The festival, in its 13th year serving the greater Savannah area hosted more than 35,000 attendees in 2010 and is looking for a five percent increase in 2011. The event, which runs from Friday, October 14, 2011 – Sunday, October 16, 2011, features 50 arts and craft booths, a 200+ classic car show, a 5K Crab Crawl run, and the internationally recognized Southern rock band, .38 Special in a Saturday night concert. The morning before the festival opens to the general public, special needs children from across the Coastal Empire are invited for a magical morning of fun and exploration. Rides are slowed, music is turned down and Kissel Entertainment dedicates its morning to serving these 100 special customers.

"Three years ago, I got involved with the festival as a volunteer," continued Askew, "and I moved the commitment to a sponsorship the next year. Our chamber not only does a great thing for the city, it does a great thing for every attendee – it simultaneously raises funds for nonprofits and joy for individuals. In today's environment, picturing joy is a good thing for all of us."

About WaterWays Township

WaterWays Township is a 2,300-acre master-planned community framed by more than six miles of Coastal Georgia marsh frontage, navigable Bill Dance-designed waterways and lagoons, and an impressive collection of planned world-class amenities. Gracious homes on generous lots honor the history of traditional southern, low country architecture as well as the ecologically-sound building practices that pay homage to this native environment. Featuring more than 450 acres of recreation and open spaces, miles of nature and biking trails, and the

history of Old Cottenham Plantation Park, WaterWays offers numerous opportunities to explore, discover, and learn. For more information, www.waterwaystownship.com.

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